

Oh Flora

One:One
Floral Design
Classes

With Tanya of Oh Flora



Hey, I'm Tanya



Behind Oh Flora

What started as a hopeful career choice almost a decade ago, and not knowing which direction it would take me. I began Oh Flora with a horribly hand-drawn logo and giving away way too many free flowers while taking a part-time floristry course and working several casual jobs.

Since, flowers have opened up more opportunities than I could have imagined. I've travelled the world for events, guest teaching, and hosting design retreats, and I have met and worked with some of the most influential names in the floral industry. .

I was frustrated with the lack of transparency and variety in vessels I used in my own events, so in 2019, we took a leap of faith into the product world with the birth of Oh Flora Store - bringing sustainably made vases to florists all over the world.

Intimate and high-end weddings, events, dinner parties, retreats, workshops, botanical product styling, PR send outs, and online education, all these things and more have led back to my love of flowers and design.

There are many paths to take in this nature-inspired world, and I'm sure many more to be discovered.

I hope to share, educate, and inspire others to see the possibilities that come from good design, hard work, and an open heart. With these things, you too can do anything you dream of.

Oh Flora has been featured in Vogue, Harpers Bazaar, Cosmopolitan, Cosmopolitan bride, Magnolia Rouge and Together Journal, to name a few.

Your Own Private class

An abundance of seasonal flowers, local botanics, full reign of all the Oh Flora props and styling pieces, and your own private class in the heart of the Byron Bay Hinterland.

These classes are a fun and unique experience to learn new techniques, build your portfolio and refine your creative process. You'll learn in an intimate 1:1 setting, with plenty of time to test ideas and discuss your design and business questions.

Tanya takes a limited number of private design classes each year, so places fill quickly. Get in touch with you any questions via email or send Tanya a DM on Instagram @ohflorastudio



How will the day run?

Prior to your arrival, you'll discuss your design and business goals, colour palette, style for the day via a call with Tanya.

Classes begin mid-morning (exact time will be arranged at least 2 weeks prior). You'll spend the day in Tanya's beautiful studio, designing, learning, discussing all your questions, and finish the day with a mini styling and photography session of your finished designs (and yourself!).

You'll have access to Tanya's props, styling fabrics, backdrops and more to arrange floral scenes and 2 different tablescapes that speak to you (and your dream clients) - inclusive of plates, glassware, flatware and other tableware.

Feeling creatively refreshed and inspired, you'll leave ready to take on your goals and dreams for your own floral journey.

During the class, Tanya will take photographs of your work and yourself to use on your website and socials. You'll receive a preview of a few photos within the week following, with the remaining images sent within four weeks.





Tablescapes Design

TWO TABLESCAPES, ONE DREAMY DAY

What do you dream of designing but haven't had the opportunity yet?

Perfectly placed compote arrangements, wild garden meadows down the table, grouped petite arrangements styled with seasonal fruits, or an abundance of florals in a Dutch Masters inspired display, the design possibilities are endless.

this is your opportunity to design absolutely dreamy flowers and wow your future clients!

You'll create several arrangements (in two different palettes) to fill 2 different tablescapes complete with tableware, glassware, linens, and all the pieces needed for a realistic setting.

As well as having your designs photographed by Tanya, you'll also have ample time for creating and capturing content yourself. Be guided by Tanya to produce eye catching photos and short form videos taken on your phone.

(A newer model phone is highly recommended. We use an iPhone 14+)

You'll learn and practice new floral techniques and work together to capture the visual vibe you want to share with the world.

*INVESTMENT: \$2950 AUD
PAYMENT PLAN AVAILABLE*

1:1 Student Work: @bloomandblush

Please note, all arrangements are taught in Oh Flora's signature style, using seasonal flowers and foliage.

Inclusions

ALL TO YOURSELF

Private class (approx. 7 hours) with Tanya in her beautiful, light filled studio in Bangalow.

PERSONALISATION

Pre-workshop questionnaire & planning session (via phone) - we'll discuss your preferred colour palettes & your goals for the workshop.

REALISTIC PHOTOS

Styled table (for 4-6) including chairs, crockery, flatware, glassware & linens to elevate your work and imagery - table will be styled according to your choice of designs.

DESIGN CHOICE

Design 2 x realistic tablescapes filled with several lush arrangements (varied or uniform - whatever your style).

LUNCH & Q&A

A delicious lunch is included. And while you dine we'll have time for a Q&A - ask all your business and design questions!

ACTIONABLE TASKS

On request, Tanya will send you away with a few next steps and actionable tasks to continue working toward your goals.

LOTS OF FLOWERS

An abundance of seasonal flowers, foliage and other botanical props.

PHOTOGRAPHY

25-30+ images of your designs / yourself arranging - captured by Tanya. To take full advantage of your time in the studio, a professional photographer can be arranged at your own expense - ask for more info.

DIGITAL TEMPLATES

Oh Flora's ever popular digital templates: Pricing & Services Guide + Visual Proposal. Valued at \$250.

SUSTAINABILITY

Personal instruction using sustainable and reusable techniques. Zero floral foam and limited or reusable plastic.

PROPS & STYLING

Access to Tanya's prop and backdrop collection to style alongside your finished arrangements.

GIFTS & MATERIALS

An Oh Flora ceramic vase to arrange in and keep + tools, and all other materials needed during your class.

Book Your Class

1. CHOOSE YOUR DATE

Choose your date (and give us a second preferred date in notes from the available dates just in case). Be sure to read the T&Cs before booking.

2. MAKE YOUR DEPOSIT

To confirm your class, 30% deposit is required. The remaining balance is due 3 weeks prior to your class date.

3. WE'LL BE IN TOUCH

Tanya and her team will be in touch 1-2 months prior to your class date to discuss your design choices, goals, colour palette and arrival time for the class. Additional information will be sent 2-4 weeks prior to your class date.

A payment plan option is available to split the remaining balance into two payments.

Please secure your class by deposit and email us to let us know you'd like the payment plan option.

IMPORTANT: please read **BEFORE** submitting your form:

Due to the limited availability of these classes, along with being a small business with a team to support, we appreciate your understanding that all classes are non refundable.

Please read the full T&C's on the final page of this document BEFORE booking.



BOOK NOW

TERMS & CONDITIONS

CANCELLATIONS & POSTPONEMENTS

Please note, all payments made are non refundable, so please be sure you can attend before purchasing your ticket.

Due to the nature of our business, we can not make exceptions, sorry. In the unfortunate situation, you are unable to attend, you place can be transferred to another at your own doing. This action needs to be recorded with Oh Flora Studio at least 3 weeks prior. Should illness, acts of God (weather, floods, flight cancellations) make it so you are unable to attend sooner then 3 weeks to your workshop date, please be in touch as soon as possible. We will try the best we can to give you another date option should our calendar allow.

In the event government restrictions or unforeseen private matters (illness, death, acts of God etc) prevent Oh Flora Studio from hosting the class/workshop, the class will be postponed to a later date.

In the event we need to cancel entirely, attendees will receive a full refund. Please be aware, by booking, you agree Oh Flora Studio is not responsible for the costs of any travel, accommodation, care hire or other activities booked or paid in the event Oh Flora Studio needs to cancel your class.

COVID 19

In the event current government restrictions prevent us from hosting the class/workshop, the class/workshop will be moved to a later date. If you are unable to attend due to government retreats and border closures, you'll receive a credit to be used within 18 months of the date you cancel. Please note, government restrictions and border closures affecting your travel to the location are the ONLY reason for a credit to be allocated.

TRAVEL

Travel is not included. We always recommend purchasing comprehensive travel insurance when travelling abroad or locally. It's also important to check if you may need a visa to access Australia or when in transit (stopovers). Attendees will need to organise and financially cover their own travel including, flights, transfer and/or car hire.

PHOTOGRAPHY USAGE:

Any images photographed by Oh Flora Studio are yours to use as you wish, EXCLUDING on-selling to third parties. Images are to be used for the person or company attending the class/workshop for advertising, marketing, website, social media etc.

If you arrange a third part photographer, please be sure to check your usage rights with their images.

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